

# FIRST SUPPLY® timeline

- 1897 La Crosse, Wisconsin
- 1951 Eau Claire, Wisconsin
- 1960 Madison, Wisconsin
- 1987 Gerhards® Showrooms established
- 1988 Rochester, Minnesota
- 1990 Rockford, Illinois
- 1992 Oak Creek, Wisconsin
- 1997 Celebrating 100 Year Anniversary  
World of Opportunity™ program introduced  
Appleton, Wisconsin  
Green Bay, Wisconsin  
Rhineland, Wisconsin
- 1998 Dubuque, Iowa
- 1999 Owatonna, Minnesota
- 2000 Brainerd, Minnesota
- 2004 Plover, Wisconsin  
West Bend, Wisconsin
- 2005 Racine, Wisconsin
- 2006 Winona, Minnesota  
Janesville, Wisconsin  
Delavan, Wisconsin
- 2007 Central Distribution Center, La Crosse, Wis.  
Cedar Rapids, Iowa  
Brookfield, Wisconsin  
Oshkosh, Wisconsin  
Kenosha, Wisconsin  
Platteville, Wisconsin
- 2008 E-commerce website, eSupply™ launched  
Tomah, Wisconsin  
New Brighton, Minnesota
- 2010 Freeport, Illinois  
Sheboygan, Wisconsin