



itinerary
SHOP • DINE • EXPLORE • DISCOVER

welcome to fun!

The First Supply WOO Team has been busy planning your fabulous getaway to Switzerland this fall. Several fun-filled adventures await you.

This entire packet is filled with valuable information to help you plan your getaway. Your "Passport to Europe" trip includes many wonderful events. Many are included and only require you to show up and let the adventure begin.

So many exciting optional tours have been planned that you'll have a difficult time deciding which one to attend. Make some memories exploring Ballenberg, Trummelbach Falls, Schilthorn or finding new treasures shopping in Berne. The enclosed Planning Calendar gives you a snapshot of each day to make planning your adventures easier. Within this itinerary is a detailed description of each tour including what you will see and the departure and return times. For more information on the cities and attractions, please see your 'Eyewitness Travel Guide to Switzerland' you received earlier.

The enclosed sign-up form is necessary to register for the optional tours (highlighted in green) available. Pre-registration is necessary due to the popularity of these tours. Please fill out the enclosed form and return to Pat Williams at Burkhalter Travel before July 16, 2007. Please see the registration form for more information.



SEPTEMBER 15-23, 2007

WORLD OF OPPORTUNITY
Incentive Program from First Supply LLC

sunday september 16th

Horse Drawn Carriage Ride

(Included)

A lovely, restful way to see the charming town of Interlaken is to be seated comfortably in an open topped, finely painted and decorated wooden carriage. Clippity-Clopp through the centre and into the very heart of the town Interlaken itself is flat, but has low mountains on one side and on the other the spectacular panorama of the Jungfrau, Eiger, and Monch. Thirty-minutes - 4 people per carriage.



monday september 17th

Guided Walking Tour of Interlaken

(Included)

Pass amongst the locals and really feel the atmosphere of this picturesque city. Walk with a professional local guide alongside the River Aare, which links the two lakes and runs right through the town. Enjoy the many boutiques on the main street of Interlaken, the Hoheweg, situated between the East and West train stations.

In the centre of Interlaken is the Hohematte, a great open meadow with a panorama of the snow-capped mountains. It was originally the site where Augustine monks pastured their cattle, but is now a large park. Frequently you see para-gliders floating down off the nearby mountains and landing right in the middle of it.



monday september 17th

Ballenberg and Brienz

(Optional)

The beauty of Interlaken – its scenery and culture has attracted artists for centuries. View the parks, and the towering snow-capped mountains as you travel along to Ballenberg The Open Air Museum - a fantastic collection of houses, chalets and farms brought in from all regions of Switzerland and lovingly restored to their original charm, beauty and interest.



Lace makers in period costume, sausage makers in the smoke house, farmers carting hay on antique horse drawn carriages, fascinating farm kitchens and workshops; it's all there for you to see and experience.

Wander at your leisure discovering the traditions and culture of a bygone era. A delicious lunch awaits you at the end of your stroll amongst the chalets.

After lunch, continue along the lake to Brienz, the woodcarving centre of Switzerland, and watch the craftsmen sculpt. After time to visit to the handicraft shops, we make our way back to Interlaken

10:00AM Coach and escort ready for departure
4:00PM Arrival back to Interlaken

Tour cost includes round trip coach transfers, escort assistance, admission fee to the museum and supplement for the visit to the Woodcarving Center.

\$83.00 per person (minimum 25 persons)

tuesday september 18th

The Magnificent Jungfrau

(Included)

A unique round-trip by modern cogwheel railway up to 11333 feet. The first part operates by coach into the majestic mountains surrounding Interlaken, and up to Grindelwald.

There, catch the cogwheel train for the first part of the ascent by train, to Kleine Scheidegg, where the ascent - and the sanctions - begins. The trip continues through the Eiger tunnel, to the Eigerwand and Eismeer stations, with a five minutes halt at each station. Enjoy some spectacular sightseeing through large observation windows, hewn from solid Alpine rock.

And then the arrival on the Jungfrauoch, very roof of Europe! Superb views extend as far as the summits of the Vosges Mountains in France and the Black Forest in Germany. The Aletsch Glacier, at 22 km the longest ice-stream in the Alps, begins directly on the Jungfrauoch.



One should visit the Ice Palace, a cavern hewn out of the glacier, filled with the most amazing and surprising ice sculptures.

Meet in the Top of Europe restaurant for a delicious mountain lunch after which we board the train for the journey back down via Lauterbrunnen and onward transfers back to Interlaken.

9:30AM
5:20PM

Departure from the hotel
Arrival Interlaken

Schilthorn and the Trummelbach Falls

(Optional)

From Interlaken we drive up the unique U-shaped Lauterbrunnen valley to Trummelbach to enjoy the view of its waterfalls. The Trümmelbach alone drains the mighty glacier defiles of Eiger, Monch and Jungfrau and carries 20,200 tons of boulder debris per year. The waterfall develops 20,000 liters of water per second. It is the only glacier-waterfall in Europe inside the mountain that is still accessible.



After the visit of the Falls we have a short transfer to Stechelberg, to begin an amazing cable car ride up the mighty Schilthorn mountain to the

Piz Gloria Summit. This is where the daring chase scenes in the James Bond film 'On Her Majesty's Secret Service' were filmed.

Photo opportunities at the top as well as have time for a hearty lunch on your own in the revolving panoramic restaurant.

After lunch, your final descent down the mountain will bring you back to the tiny town of Stechelberg at the very end of the Lauterbrunnen valley. Board your coach for the return trip back to Interlaken.

10:00AM Departure from the hotel
4:00PM Arrival hotel

Tour cost includes round-trip coach transfers, escort assistance, return cable car ascent and admission to Trummelbach Falls.

\$151.00 per person *(minimum 25 persons)*

Berne for Shopping

(Optional)

Discover a modern city that has kept its old charm and beauty in tact. Wander down the romantic alleys of the old town admiring the historic Clock Tower and its wonderful turning statues. Find interesting and wonderful shops and boutiques set in covered arcades of old stone and wood. A shopper's paradise!



9:15AM Coach and escort ready at the hotel
4:30PM Arrival Interlaken

Tour includes the cost for coach transfers and escort assistance.

\$58.00 USD per person *(minimum 25 persons)*

Gruyeres Stop

(Included)

Are you ready for a unique and special experience? How would you like to spend a day with a panorama ever changing before your eyes. Switzerland is famous for the postcards landscapes, and today we give you the chance of discovering some of them.

Famous not only for its delicious cheese and thick double cream, Gruyères retains the charm of its past within the stone walls that protect this magical medieval village. Its unique main street paved with cobbles, delightful facades and friendly atmosphere is an invitation to forget time, to enter its many small shops, admire the products of local cottage industries and linger in the taverns.



Take time to explore and enjoy the beauty of the village visiting its many small boutiques and artisans shops not forgetting to visit the fairytale castle that overlooks the village.

10:30AM Departure of group from Interlaken
3:45PM Arrival hotel and check in



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Pearls of the Swiss Riviera

(Included)

Start the visit with a tour of the highlights of Montreux. Its quaint old cobblestone town and beautiful lakeshore promenade. Then transfer to the city of Lausanne, the Capital of the region known all over the world as the Olympic Capital as well for the home of the Olympic Committee.

Dating back to Roman times, Lausanne's history is as varied as it is fascinating and vestiges of each period have left an indelible mark on the local culture. Visit the ancient ruins, the lakeside promenades and the sailing port of Ouchy. Gaze at the magnificent 13th century Cathedral - a masterpiece of Gothic Art, the Old Bishop's Palace and its museums.



Lunch will be served in the famous Lausanne Olympic Museum located on the lakeside, offering a rich history of the games from its Greek origins to the present times.

On the way back to Montreux, we stop off at local wine cellar for an informal wine tasting session. For this we make our way up along the "wine maker's road" to the famous Lavaux terraced vineyards surrounding the area and providing some of Switzerland's most spectacular scenery.

9:00AM Depart for a resort orientation tour
4:15PM Arrival Montreux

Panoramic View from Rochers de Naye

(Optional)

We meet the guests at the hôtel and we depart on foot to the train station located nearby. Here we board the cogwheel train and climb switch back up the mountains behind Montreux through villages, forests then windswept alpine pastures to the craggy Rochers de Naye summit.

Upon arrival admire the scenery and enjoy the incredible view from your eagle's nest, take a walk to the botanical garden and nearby visit the marmot camp.

Then you may enjoy lunch in the local restaurant carved out of the rock for a delicious lunch whilst admiring an outstanding view of the valley below. We return back to Montreux later in the afternoon.



10:30AM Meet in lobby, go to the train station
2:40PM Arrival Montreux

Tour cost includes escort assistance and round-trip train ticket.

\$84.00 per person *(minimum 25 persons)*

Chamonix and the Mont Blanc

(Optional)

Head off into another world today and visit Chamonix, famous adventurer's village at the foot of Mount Blanc, Europe's highest mountain. At over 4,800 meters Mount Blanc soars over the surroundings. Legendary feats of endurance, are commonplace here with the fervent climbers and skiers coming from all corners of the world to conquer the many faces of Mount Blanc.



Chamonix itself is a fascinating town. Situated in the heart of the Alpine range, this village is considered the Mecca of mountain climbers around the world. Walk the streets and experience the excitement the locals feel for the mountains.

An exciting cable car ride-up to the Aiguille du Midi will give you a sensational close-up view of the summit of the Mount Blanc, the gigantic crevasses and the valley down to Cormayeur in Italy. At almost 4,000 meters you will feel a lot closer to heaven here. Descend by cable car back down to the valley before returning to Geneva in the late afternoon.

9:00AM Departure from Montreux
5:00PM Arrival Montreux

Tour cost includes round-trip coach transfers, escort assistance and cable car ascent

\$141.00 per person *(minimum 25 persons)*

US DEPARTURE

SAT (15)

Commercial flights depart from the Midwest en route to Zurich.
Arrive in Switzerland on Sunday, September 16th.



SWITZERLAND DEPARTURE

SUN (23)

Early morning Breakfast, Check-out and Transfer to Geneva airport.
For those extending stay... enjoy the rest of your trip.

	SUN (16)	MON (17)	TUE (18)	WED (19)	THU (20)	FRI (21)	SAT (22)	
7AM		Breakfast in Hotel at La Terrasse (7AM - 9AM)	Breakfast in Hotel at La Terrasse (7AM - 9AM)	Breakfast in Hotel at La Terrasse (7AM - 9AM)	Breakfast in Hotel at La Terrasse (7AM - 9AM)	Breakfast in Hotel at Salle des Fetes (7AM - 9AM)	Breakfast in Hotel at Salle des Fetes (7AM - 9AM)	
8AM	Welcome to Switzerland Arrival in Zurich	Breakfast in Hotel at La Terrasse (7AM - 9AM)	Breakfast in Hotel at La Terrasse (7AM - 9AM)	Breakfast in Hotel at La Terrasse (7AM - 9AM)	Breakfast in Hotel at La Terrasse (7AM - 9AM)	Breakfast in Hotel at Salle des Fetes (7AM - 9AM)	Breakfast in Hotel at Salle des Fetes (7AM - 9AM)	
9AM	↓	Guided Walking Tour of Interlaken (9AM - 10AM)	Magnificent Jungfrau Top of Europe Tour (Depart 9:30AM)	Optional Tour	Open Day at Own Leisure	Pearls of the Swiss Riviera (Depart 9AM)	Optional Tour	Open Day at Own Leisure
10AM	Transfer to Interlaken via Lucerne	At Own Leisure	Optional Tour	Berne for Shopping (Depart 9:15AM)	Optional Tour	Motorcoach Transfer to Montreux (Depart 10:30AM)	Chamonix and the Mont Blanc (Depart 9AM)	Optional Tour
11AM	Lucern	Ballenberg & Brienz (10AM - 4PM)	↓	↓	Schilthorn and the Trummelbach Falls (Depart 10AM)	↓	↓	Panoramic Tour Rochers de Naye (Depart 10:30AM)
NOON	Lunch Included on Tour of Lucern	↓	Lunch Included on Tour	↓	↓	Lunch Included at Lausanne Olympic Museum	↓	↓
1PM	Transfer to Interlaken	↓	↓	↓	Lunch Included at Gruyeres	↓	↓	↓
2PM	↓	↓	↓	↓	↓	↓	↓	Panoramic Tour Rochers de Naye (Arrive Hotel at 2:40PM)
3PM	Hotel Check-In & Horse Drawn Carriage Ride Victoria Jungfrau - Arrive 3PM	↓	↓	↓	Schilthorn and the Trummelbach Falls (Arrive Hotel at 4PM)	Hotel Check-In Montreux Palace (Arrival 3:45PM)	↓	↓
4PM				Berne for Shopping (Arrive Hotel at 4:30PM)		Pearls of the Swiss Riviera (Arrive Hotel at 4:15PM)	Chamonix and the Mont Blanc (Arrive Hotel at 5PM)	
5PM			Magnificent Jungfrau (Arrive Hotel at 5:20 PM)					
6PM	Welcome Reception & Buffet (6:30PM - 8:30PM in Hotel)	Cocktails (6:30PM - 7:15PM in Hotel)	Evening on Own Dining Reservations and Transfers can be arranged at hotel	Interlaken Farewell Dinner at Giessbach Hotel (Depart at 6:30PM)	Swiss Farmer's Buffet (Montreux Palace 6:30PM - 9PM)	Evening at Relais de la Poste (Depart Hotel at 6:30PM)	Montreux Farewell Dinner (Depart Hotel at 6PM)	
7PM	Welcome Reception & Buffet (6:30PM - 8:30PM in Hotel)	Dinner at Spycher Club (7:15PM Guided Walking Transfer to Restaurant)	↓	Interlaken Farewell Dinner at Giessbach Hotel	Swiss Farmer's Buffet (Dining, Cocktails & Entertainment)	Evening at Relais de la Poste	Montreux Farewell Dinner Cocktail Lake Cruise to Chillon Castle	
8PM & Later	Welcome Reception & Buffet (6:30PM - 8:30PM in Hotel)	Entertainment after Dinner (7:30PM - 9:30PM)	Vendor Sponsored Evening of Cordials (9PM - ? in Hotel)	Interlaken Farewell Dinner at Giessbach Hotel (Arrive back at Hotel 10PM)	Swiss Farmer's Buffet (Dining, Cocktails & Entertainment)	Evening at Relais de la Poste (Arrive back at Hotel 10PM)	Montreux Farewell Dinner (Arrive back at Hotel 10:30PM)	