

2009 OFFICIAL PROGRAM GUIDELINES

First Supply® is pleased to offer our exciting World of Opportunity™ Incentive Program to Nuevo Vallarta, sister city of Puerto Vallarta, Mexico. The destination is assigned purchase points and throughout the year First Supply offers many opportunities for you to earn points back toward your trip goal.

DESTINATION POINTS REQUIRED
NUEVO VALLARTA, MEXICO (ALL-INCLUSIVE)
325,000 Points Per Person*
Single Occupancy: 490,000 Points
*Based upon double occupancy

SIGN UP BONUS
Register by January 31, 2009 and receive **10,000 Bonus Points** Per Person

DATES OF TRAVEL
Week 1 - Milwaukee Departure / Jan 21-27, 2010
Week 2 - Minneapolis Departure / Jan 27-Feb 2, 2010

RETURN & EARN BONUS
Rewards for consistent participation continues! Earn an additional 10,000-50,000 Bonus Points for the 2009 program year. You qualify for the 10,000 Bonus Points if you attended a 2008 program trip and signed up for Return&Earn™. Earn up to 50,000 if you have been on five consecutive years of WOO trips. See the 2009 Return&Earn registration form for more details.

NOTE: If registered after January 31, 2009, A "Sign Up Bonus" will not be given and you can only be added to the trip if space is available. Bonus Points convert to dollars at \$0.005 per point. Buy out is at \$0.01 per point.

THE 2009 PROGRAM HIGHLIGHTS

WORLD OF OPPORTUNITY
Incentive Program from First Supply LLC

1/2% BACK ON PURCHASES
UP TO 2008's PURCHASES

2% BACK ON PURCHASES
OVER 2008's PURCHASES

For your purchases from First Supply in 2009, you will earn 1/2% in points.
Your earnings percent increases to 2% for the rest of the year when you reach your 2008 purchase level.

DEPARTURE CITIES

Milwaukee, WI and Minneapolis, MN will be the only departure cities for this program. Trip participants will be responsible for any personal expenses to get to one of these departure cities. There will be no connecting flights from other departure cities for this program.

IDENTIFICATION

A Passport **IS REQUIRED** for travel to Mexico.
NOTE: Our destination hotel does **NOT** allow guests under 18 years of age.

BONUS POINT REWARD OPPORTUNITIES

Throughout the year, enrolled participants will have special opportunities to earn additional Bonus Points. These special points will be available on selected products during company sponsored Product and Trade Shows; during special buy programs such as Pre-Seasons; and during New Product introduction offers. Plus, you will have opportunities to earn Bonus Points by purchasing products featured on our monthly Bonus Points flyers. Vendor Bonus Points convert at \$0.005 per point.

POINTS PERFORMANCE STATEMENT

Points will be awarded on purchases back to January 1, 2009. A Performance Statement will be issued for each month's purchases beginning in April. (April's statement will show purchases for January, February and March). This Performance Statement will result in a separate Credit issued to your account the following month.

ENROLLMENT

Due to limited availability, each account will be limited to register two (2) couples per account. After March 15, 2009 you will have the opportunity to purchase additional trips.

PROGRAM PRICING AND BILLING

All prices are based on double occupancy. There will be an extra charge for any special arrangements. Billing for the trip will be in five (5) equal installments. Each fifth will be due in March, May, July, September & November. NOTE: Credits for purchases and the Billings for the trips will be on separate First Supply invoices.

PAYMENT SCHEDULE FOR 2009

1/5 of Total Trip - in April
1/5 of Total Trip - in June
1/5 of Total Trip - in August
1/5 of Total Trip - in September
1/5 of Total Trip - in November

NOTE: To remain eligible these billings must be paid immediately upon receipt!

CANCELLATION POLICY

In recognition that travel costs begin immediately, the following Cancellation Policy will apply. Your signature on the registration form will indicate your acceptance of the following terms. If an enrolled participant cancels his/her trip, or is canceled from the travel program due to a delinquent customer account standing, all Credits issued will be billed back, while all Billings will be credited back. The following cancellation charges will be due if the participant cancels his/her trip or is canceled for failure to comply with any of the terms and conditions of this program:

SCHEDULE	2009 DATES	MEXICO TRIP
	Feb 1 - May 31	\$250.00**
	June 1 - August 31	\$500.00**
	Sept. 1 - October 31	\$1000.00**
	After November 1	Full Trip Cost**

**This cancellation fee is per each person enrolled.

PROGRAM QUALIFICATIONS

- All accounts must be kept current throughout the year.
- The WOO billings must be paid upon receipt to remain registered in the program.
- All prior year trip accounts must be settled in full.
- Reduced credit could be offered on Quotation Jobs & Specially priced purchases.
- All participants must be at least 18 years of age.

First Supply LLC reserves the right to amend, change, or cancel this program at any time without prior notice. All program rules, interpretations, and decisions made by First Supply LLC are final. Questions regarding this program should be directed to: First Supply/WOO, P.O. Box 8124 Madison, WI 53708-8124