

You're Invited

2010 Invite, Agenda and Registration Form

You are cordially invited to First Supply's 2010 Dealer meeting in conjunction with Armstrong Air on February 25th at the Northland Inn in Brooklyn Center, MN. We will showcase an array of products that Allied Air has to offer including the Armstrong Air dealer line of equipment, MagicPak and Allied Air Commercial products. We will cover a number of different topics which include technical training, Armstrong Air dealer programs, and other marketing tools to help you with your business. Those in attendance will be introduced to many different products by the First Supply/Allied Air team that will help you grow your business in 2010!

Our event will begin with a breakfast at 7:30 am followed by a number of different presentations by Allied Air and First Supply experts. We will break for a lunch and follow that with more presentation till 4:00 pm at which point our event will conclude. There will be a number event specials during the Dealer Meeting so please make it a priority to be in attendance on the 25th.

Included in the invite is a complimentary hotel night at the Northland Inn for the 24th. We would ask that if you would like to reserve a room that you contact the Northland Inn direct at (800) 441-6422 or local (763) 536-8300 **NO LATER THAN Jan. 25th** to secure your room. Breakfast and lunch on the 25th are also compliments of First Supply.

Please RSVP today!

Please review the enclosed 2010 agenda for additional details on the show. We ask that you fill out the registration form and fax, email, or drop it in the mail **NO LATER THAN Feb 1st** to reserve your spot at this year's First Supply dealer meeting.

Feel free to contact me with any questions.

Sincerely,

Todd Montgomery
Corporate Product Manager - HVAC
First Supply LLC
tmontgomery@1supply.com
phone: (608) 661-6981 - fax: (608) 223-6664



Agenda

Thursday, February 25

Times	Event
7:30 – 8:00 AM	Breakfast
8:00 – 8:15 AM	Opening Session <i>Conducted by Todd Montgomery, First Supply</i>
8:15 – 9:30 PM	Armstrong and Ducane Product Overview and Selling Stories <i>Conducted by Tom Cizmar, Allied Air</i>
9:30 – 9:45 AM	Morning Break
9:45 – 11:15 AM	Comfort Team Programs and Overviews <i>Conducted by Sloan Black & Nick Orth, Allied Air</i>
11:15 – 11:45 AM	First Supply Dealer Program <i>Conducted by Todd Montgomery, First Supply</i>
11:45 AM – 12:30 PM	Lunch
12:30 – 2:00 PM	Technical Training / Variable Speed & Dual Fuel Systems <i>Conducted by Joe Leonard, Allied Air</i>
2:00 – 2:15 PM	Afternoon Break
2:15 – 3:45 PM	Commercial Offerings & MagicPak <i>Conducted by George Groh, Allied Air</i>
3:45 – 4:00 PM	Wrap Up

FIRST SUPPLY[®]

HVAC DEALER MEETING



February 25, 2010
Northland Inn
Brooklyn Center, MN (800-441-6422)

REGISTRATION FORM

Yes! I plan to attend the HVAC Dealer Meeting with First Supply.

Company Name: _____ Phone: _____
(Please Print)

Guest 1 _____ Guest 2 _____
(First) (Last) (First) (Last)

Guest 3 _____ Guest 4 _____
(First) (Last) (First) (Last)

Guest 5 _____ Guest 6 _____
(First) (Last) (First) (Last)

• Principle Invite's Shirt Size (circle the appropriate) Male Female M L XL 2XL _____

No, I cannot make it to this event. (Please drop me an email if you cannot attend!)

PLEASE RSVP BY FEBRUARY 1ST

FAX
651-636-1214

EMAIL
amattson@1supply.com

MAIL
First Supply
Attn: Adam Mattson
601 Lakeview Point, Suite 18
New Brighton, MN 55112-3495