

You're Invited

2010 Invite, Agenda and Registration Form

You are cordially invited to First Supply's Largest HVAC Event Ever! First Supply is excited to announce its 2010 HVAC Dealer Meeting in conjunction with ICP on March 11th and 12th at the Kalahari Resort Waterpark and Convention Center in Wisconsin Dells, Wis. We will showcase a variety of HVAC vendors at our Trade Show while introducing our exciting 2010 marketing plans and ICP programs. Those who attend will be introduced to new products and ideas that will help grow their businesses in 2010.

Our dealer event will again include a comprehensive trade show. This show gives you an opportunity to speak with First Supply's finest HVAC vendor/rep. partners. This year First Supply will feature a day-only specials for dealers attending the trade show. Also look for some great giveaways at our Show Raffle event. We will also be launching our 2010 Spring Pre-Season Program at this event.

Included in your invite is a complimentary hotel night at the Kalahari, dinner (night of trade show), breakfast and lunch (during dealer meeting) and a special hotel rate of \$199/night if you wish to extend your stay at the Kalahari (at your own expense). If you choose to extend your stay, please call the hotel after February 5th so we can book your complimentary room prior to you extending. Please mention on the phone that your company will be attending the First Supply HVAC Dealer Meeting to get the special rate. (Ph: 877-Kalahari)

Please RSVP Today!

Please review the enclosed 2010 Agenda for additional details on the show. We ask that you fill out the Registration Form and fax, email or drop it in the mail by February 5th to reserve your company's spot at this year's First Supply dealer meeting and trade show.

Please join us for this exciting event and be a part of our Largest HVAC Event of the Year!

Feel free to contact me with any questions.

Sincerely,

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